

Information and Ideas from VaCP Collaborative Awareness Committee # 2

Nine VaCP Video Contest Entries: Time for You to View, Vote & Spread the Word

1. Information

The VaCP Video Contest has received all final entries which are now posted on:
<http://www.youtube.com/user/vacpvideocontest#p/f>

These videos on the topic “*Collaborative Divorce: A Better Way to Divorce*” will be judged by our panel of judges for cash prizes on

- Creativity and vision
- Quality of video
- How well a memorable message is conveyed
- Educate a general audience
- Entertainment value

Winners will be announced May 15, 2010.

You have the opportunity to be a judge as well in the *People’s Choice Award*. And you may judge on *any* criteria. Simply go to the YouTube channel and rate each video you like or dislike.* There will be another cash prize for the video receiving the most “*Thumbs Up*” viewer votes by midnight, April 15, 2010.

2. Idea

These videos will be available for viewing through August 31, 2010. Schedule a practice group meeting to view and discuss. Brainstorm how we can use the winning videos to educate the public and create more Collaborative awareness. Then send your ideas back to VaCP so we can implement!

3. Practice Tip

Send this link to the videos (including some version of this message) to your Collaborative clients (and maybe to some of your other clients), your staff, colleagues, referral sources, family and friends. They can learn more about what you do and help us *virally* spread Collaborative awareness by viewing, rating and sending the link onto their friends. We have such a variety of videos that there is something which will resonate with everyone.

*Below are instructions for how to do this if you are not familiar with YouTube.

YouTube has just changed its rating system for voting for your favorite videos. Here are the step-by-step instructions for the new system:

1. Rather than using stars to rate a video, you rate any or all of the videos by a “*Thumbs up*” or a “*Thumbs down*.”
2. Under the “*Info*” tab below the video screen is the phrase “*View comments, related videos, and more*”.
 - Click on that to get the “*Thumbs up*” or “*Thumbs down*” buttons.
3. It will ask you to sign into a YouTube or Gmail account.
 - If you use your Gmail account, you will be asked to create a YouTube account to pair with your Gmail information.
 - If you do not have either account, you must create a YouTube account. To do this, go to the upper right hand corner of the page to “*Create Account*.”
4. When you watch a video, the lineup of other videos in the right-hand column may change, to include videos that aren't in the contest.
 - Just hit the “*Back*” button at the top left of your screen to take you back to the contest page to rate other contest videos.